

Major Groups of Services Exports, 2001

U.S. commercial (private) services exports, billions of dollars	266.2
Travel	73.1
Passenger fares and freight and port services	46.3
Air freight and port services	13.1
Ocean freight and port services	12.6
Other transportation services	2.6
Passenger fares	18.0
Banking, insurance, and other financial services	26.7
Financial services	18.0
Insurance, premiums received and losses paid (the U.S. exports total above is based on premiums net of losses)	8.7 -8.6
Industrial services, operational leasing, and R&D	20.3
Equipment installation, maintenance and repair services	4.5
Industrial engineering services	0.8
Industrial processes*	4.9
Operational leasing	4.6
Research, development, and testing services	5.6
Education and training	12.0
Education	11.5
Training services	0.5
Computer software and computer and information services	10.9
Computer and data processing services	2.6
Computer and information services – intrafirm transactions (U.S. receipts)	1.1
Database and other information services	2.2
General-use computer software*	5.0
Broadcasting, entertainment, and publishing	10.1
Books, records, and tapes*	0.4
Broadcasting and recording of live events*	0.3
Film and television programs (distribution and broadcast rights)	9.2
Sports and performing arts	0.1
Accounting, consulting, legal, management, and marketing services	9.3
Accounting, auditing, and bookkeeping services	0.4
Advertising services	0.5
Legal services	3.1
Management, consulting, and public relations services	3.8
Franchise fees*	0.6
Trademarks*	1.0
Telecommunications	4.8
Architecture, construction, engineering, and mining services**	2.6
Architectural, engineering, and related technical services	1.6
Construction	0.8
Mining services	0.2
Other services (partial list of services not covered by categories listed above)	
Medical services	1.7
Royalties and license fees – intrafirm transactions (U.S. receipts)*	25.9

* Royalties and license fees received for rights to broadcast live events, use proprietary techniques or trademarks, distribute software, etc.

** These exports are calculated as gross receipts of \$6.1 billion less merchandise exports of \$0.7 billion and foreign expenses of \$2.7 billion.

Based on the preliminary detailed estimates presented each fall in the Bureau of Economic Analysis publication, Survey of Current Business (see www.bea.gov).