



INTERNATIONAL  
**TRADE**  
ADMINISTRATION



## Market Development Cooperator Program **International Standards**

ISO (International Organization for Standardization) standards are essential for understanding how to buy and sell steel products. The ways in which standards are written, updated, and adhered to can dramatically affect the bottom lines of steel buyers and sellers.

By getting more U.S. experts to participate in more ISO standards committees, the Steel Founders Society of America helped keep more ISO standards transparent and up-to-date, so U.S. steel companies were able to do business more effectively, leading to an estimated \$130 million increase in U.S. exports.

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