



Market Development Cooperator Program **International Presence**

Since the mid-1990s, several MDCP partners, also called “cooperators,” have established foreign facilities to increase their international presence. Each facility provides a variety of assistance needed by U.S. firms, including:

- Monitoring or development of industry standards
- Localized training on U.S. products
- Product demonstrations
- After-sale service
- Market intelligence gathering and reporting
- Trade mission facilitation
- Logistics troubleshooting
- Trade show participation coordination

14 MDCP-initiated international facilities are currently in operation.

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