

Building North American Competitiveness

TRADE WORKS



WE MAKE THINGS TOGETHER



WE DO BUSINESS TOGETHER



Mabe

Helping North America out-compete the world



Headquartered in Mexico, Controladora Mabe designs, manufactures, and distributes refrigeration, cooking, laundry, and related products for homes worldwide. In order to integrate itself in the North American market, Mabe has invested in manufacturing in the U.S. and Canada through a strategic alliance with GE. Its acquisition of Camco Appliances in Canada further solidified its role as an integrated North American manufacturer.

Mabe benefits from GE's research and development center in the U.S. where new refrigeration technology is being developed to reduce harmful chemical use and increase energy efficiency.

In Canada, Mabe-GE appliances represent 26% of the appliance market. Mabe's acquisition of Camco created an opportunity to sustain manufacturing jobs in Canada as well. Camco is the largest Canadian manufacturer, marketer and service provider of home appliances, with manufacturing operations in Montréal, Québec. The company's product lines include GE, Profile, Hotpoint, Moffat, Monogram, and BeefEater.

North American integration has helped make Mabe the continent's largest home appliance supplier. Mexico's proximity to the United States and Canada creates a strategic opportunity for Mabe to create jobs in all three countries and grow their international exports.

MABE MEANS JOBS

Mabe employs over 13,000 people worldwide

February 2015. This story of North American integration is based on publicly available information. Unless otherwise mentioned, all trade figures are in U.S. dollars.

