

Groundbreaking Initiatives to Enhance Industry Analyst Performance

The Industry Analyst Job Performance Model

For the first time in ITA history, MAS has completed an Industry Analyst Job Performance Model. The result of a year-long study, the model describes tasks and best practices required for successful performance. MAS Industry Analysts can use the model as a road map to identify expectations and seek development where needed. The model covers these important areas:

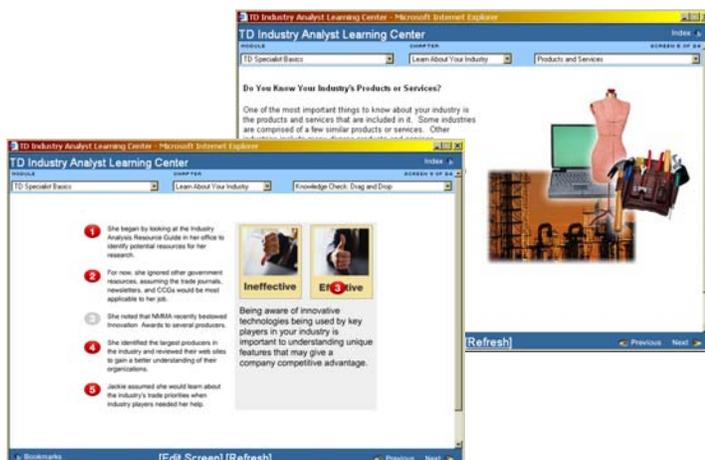
- MAS Analyst Foundations
- Industry Analysis
- Trade Policy



The MAS Industry Analyst Learning Center

Developed directly from the performance model, the MAS Industry Analyst Learning Center is an interactive web-based learning tool designed to provide analysts with basic knowledge and skills required for their jobs. The learning center provides four modules of "How to" information and resources to help analysts build a solid foundation:

- Industry Analyst Basics (includes lessons on learning about the industry, developing relationships, and conducting basic analysis)
- Ensuring Fair Trade: Trade Policy
- Advancing International Trade
- Sharing Information: Industry Outreach



Learning Center Features

The learning center is more than a training program. It is a web-based resource center that includes:

- A library with links to reference documents, other web sites, job aids, and checklists
- An index for quick access to lesson topics
- A glossary of key terms.

The Industry Analyst Performance Model and Learning Center is now up and running.
Go up to the website: <http://ourplace.ita.doc.gov>