

# Speaker Biographies

**SECRETARY GARY LOCKE** is charged with helping implement President Obama's ambitious agenda to turn around the economy and put people back to work. As the popular two-term governor of Washington, the nation's most trade-dependent state, Locke broke down trade barriers around the world to advance American products. He helped open doors for Washington State businesses by leading 10 productive trade missions to Asia, Mexico and Europe, significantly expanding the sale of Washington products and services. He also successfully strengthened economic ties between China and Washington State. His visits are credited with introducing Washington companies to China and helping more than double the state's exports to China to over \$5 billion per year. Locke previously helped U.S. companies break into international markets as a partner in the Seattle office of international law firm Davis Wright Tremaine LLP. Locke earned a bachelor's degree in political science from Yale University and a law degree from Boston University.



**ANDREW WINSTON** is a globally recognized expert on how business can profit from thinking green. He is the co-author of the best-seller *Green to Gold* and author a new book, *Green Recovery*, a guide to surviving – and thriving – in an economic downturn. Andrew is dedicated to helping companies use environmental strategy to grow and create enduring value for their customers, employees, communities, and shareholders. He bases his work on significant in-company experience; his earlier career included advising companies on corporate strategy while at Boston Consulting Group and management positions in strategy and marketing at Time Warner and MTV. Today he advises some of the world's biggest companies – including Bank of America, Pepsi, HP, and Boeing – and speaks to audiences around the world, combining passion and practicality into an entertaining and strategic review of the greening of business and society. Andrew received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale.



**GARY GUZY** serves as the Deputy Director and General Counsel for the White House Council on Environmental Quality (CEQ). Prior to his appointment, Mr. Guzy served as Vice President, General Counsel, and Corporate Secretary of APX, Inc., the leading infrastructure provider for environmental and energy markets. He was also an Adjunct Professor of Environmental Law at the Georgetown University Law Center. Prior to that, Gary served as the Global Practice Leader for Climate Risk and Sustainability at Marsh, Inc., the world's leading insurance broker and strategic risk advisor, and was Marsh's chief strategist and spokesperson on climate and sustainability issues. During the Clinton Administration, Mr. Guzy served as General Counsel of the U.S. Environmental Protection Agency (EPA) and Counselor to the Administrator. Gary is the author of the "Climate Change and Insurance" chapter of the American Bar Association's recent book on Climate Change and U.S. Law. He received his Juris Doctor degree, cum laude, from Cornell Law School and his Bachelor of Arts degree, magna cum laude, from Cornell University.



**MARY SAUNDERS** serves as the Acting Assistant Secretary of Commerce for Manufacturing and Services in the International Trade Administration. In this capacity, she leads the Manufacturing and Services division that helps strengthen the competitive position of U.S. industries in the U.S. and world markets by coordinating strategies, policies and programs with U.S. industries in mind. Previously, Ms. Saunders served as Chief of the Standards Services Division, at the National Institute of Standards and Technology (NIST), and in ITA's Office of Capital Goods and Office of European Community Affairs. Earlier in her career, she also held several positions with the Department of the Army, including the Office of Institutional Research, U.S. Military Academy. She has received the Department's Silver and Bronze Medals for outstanding achievements on several occasions during her Commerce career. Ms. Saunders received her B.A. from Vanderbilt University and an M.P.A. from the Woodrow Wilson School of Public and International Affairs, Princeton University.



**MICHAEL BORDT** is a Senior Analyst with the Structural Policy Division in OECD's Directorate for Science, Technology and Industry. He is on leave from Statistics Canada where he was Assistant Director, Environment Accounts and Statistics Division. In his previous role, he was the Statistics Canada lead and content editor of Canadian Environmental Sustainability Indicators (CESI) as well as the founding editor of EnviroStats, a quarterly bulletin of environmental analytical highlights. In his long career at Statistics Canada, he has been instrumental in developing new surveys on commercialization and business incubators, leading research on business growth and establishing other analytical periodicals such as the Innovation Analysis Bulletin. Mr. Bordt holds a BSc in Biology from Queen's University at Kingston and a Master's in Environmental Studies from York University (Downsview).