

**Strengthening Healthcare Systems:
Meeting the Challenges through Innovation,
Intellectual Property Protection and Trade
Broader Pacific Dialogue: Health Care Focus**

April 16, 2013

Afternoon networking for healthcare ministry officials and healthcare private sector representatives.

There will be an opportunity for government officials to meet industry representatives during the afternoon of April 16.

April 17, 2013

9:15-9:45

WELCOME COMMENTS:

- Costa Rican Hosts TBD
- U.S. Department of State A/S Fernandez
- Commerce DAS Craig Allen

9:45-10:15

A REGIONAL PERSPECTIVE

State of Play and Efforts in Strengthening Healthcare Systems

James Fitzgerald PAHO

10:15-10:30

Break

10:30-11:30

TRADE: Regulatory Cooperation

The Economic and Social Case, Mutual Benefits

Moderator – Gerry Zapiain, U.S. Department of Commerce

Jennifer Stradtman, USTR

Michael Gropp, Medtronic, VP of Global Regulatory Strategies

11:30-12:15

Regional Case Study:

Accepting Medical Device Approvals in Costa Rica

Bryan Smith, Game Change Time, LLC.

Lisa Lopez, FDA, Costa Rica

12:15-12:30

Break

- 12:30-1:00 **INNOVATION: Advances in Medical Technology**
The Road to Ensuring Broader Access to the Latest Health IT Products and Technologies
Dr. Trevor Gunn, Medtronic (via Skype)
- 1:00-1:15 Break
- 1:15-2:30 **KEYNOTE LUNCH:**
Enhancing Medical Device Sector Innovation through Voluntary Codes of Business Ethics in Asia and Latin America
Chris White, Executive Vice President, General Counsel and Secretary, AdvaMed
- 2:30-2:45 Break
- 2:45-3:15 **INTELLECTUAL PROPERTY PROTECTION AND ETHICS:**
Supporting Innovation and Ethics by Protection of Intellectual Property
Alejandra Castro, Junior Partner, Arias Munoz
- 3:15-3:30 **CLOSING REMARKS**
James Fitzgerald, PAHO

Approved: EB: William Craft, Acting

Drafted: EB/TPP/MTA: Ann Mason.7-8202

Cleared:

EB/TPP	WBaird	ok
EB/TPP/MTA	JHillsman	ok
EB/TPP/BTA	NVanderhorst	ok
WHA/AND	JBrown	ok
WHA/EPSC	PNewman	ok
EB/TPP/IPE	MBartoletti	ok
EB/TPP/IPE	SBasu	ok
Commerce	GWord	ok
Commerce	GZapiain	ok
Commerce	LClark	ok
Post Pol/Econ	JMcInerney	info
Post FAS	MRogers	ok